

# SAUDI ARABIA

## SAUDI ARABIA – Business delegation to Riyadh & Jeddah

From Monday, March 4 to  
Wednesday, March 6, 2024  
RIYAD & JEDDAH

Led by

**Mr. Laurent GERMAIN**

Chairman of the France-Saudi Arabia  
Business Council  
CEO of Egis

### PROVISIONAL AGENDA 09/02/2024 - TBC

DAY-0 Sunday 3 March - Paris > Riyadh	
<i>All day</i>	Kindly book your trip with <b>Liaisons mondiales</b> (Mrs. Véronique TABOADA, operations manager, <a href="mailto:vtaboada@liaisonsmondiales.fr">vtaboada@liaisonsmondiales.fr</a> )
<i>Flight option</i>	<b>From 11h25-19h35</b> Paris - Riyadh SV144
DAY-1 Monday 4 March - Riyadh	
<i>Option:</i>  <i>8h00-9h00</i>  <i>Working language :</i> <i>French</i>	<b>BRIEFING MEETING</b> with the French Embassy in the presence of: <b>H.E. Mr. Ludovic POUILLE</b> , French Ambassador to Saudi Arabia <b>Mr. Samuel MENARD</b> , Head of the Economic department <b>Mr. Philippe GAUTIER</b> , CEO of MEDEF International <b>Mr. Laurent SAINT-MARTIN</b> , CEO of Business France  Mr. Bruno BONNEL,  <u>Location</u> : Diplomatic Headquarters, Résidence de France  <b>(TBC)</b>
<i>9h00-9h30</i>	TRANSFER to the <b>Ministry of Investment</b>

<p><b>9h30-10h30</b></p> <p>Working language : English</p>	<p><b>COLLECTIVE MEETING</b> with <b>H.E. Mr. Khaled AL FALEH</b>, Minister of Investment of Saudi Arabia and his vice-ministers</p> <p><b>Along with the Business France delegation</b></p> <p><u>Location</u> : Ministry of Investment, Imam Saud bin Abdul Aziz bin Mohammed Road, An Nakheel, Riyadh 12382, Saudi Arabia</p> <p><b>(TBC)</b></p>	
<p><b>10h30-12h00</b></p> <p>Working language : English</p>	<p><b>COLLECTIVE MEETING</b> with <b>H.E. Mr. Ibrahim bin Youssef AL-MOUBARAK</b>, CEO of the Saudi Investment Promotion Authority (SIPA)</p> <p><b>Along with the Business France delegation</b></p> <p><u>Location</u> : Ministry of Investment, Imam Saud bin Abdul Aziz bin Mohammed Road, An Nakheel, Riyadh 12382, Saudi Arabia</p> <p><b>(TBC)</b></p>	
<p><b>11h30-12h00</b></p>	<p>TRANSFER to the <b>Public Investment Fund</b></p>	
<p><b>12h00-13h30</b></p> <p>Working language : English</p>	<p><b>MEETING</b> with <b>H.E. Yazeed AL-HUMAIID</b>, vice governor of the <b>Public Investment Fund (PIF)</b> and the PIF leadership</p> <p><b>(TBC)</b></p> <p><u>Location</u>: PIF</p> <p><u>Capacity</u>: Restrained</p> <p><b>(TBC)</b></p>	<p><b>COLLECTIVE MEETING</b> with <b>H.E. Ahmed AL-KHATEEB</b>, minister of Tourism and his team</p> <p><b>(TBC)</b></p> <p><u>Location</u>: Minister of Tourism</p>
<p><b>13h30-14h00</b></p>	<p>TRANSFER to <b>Hilton DoubleTree</b></p>	
<p><b>14h00-16h00</b></p> <p>Working language : English</p>	<p><b>COLLECTIVE MEETING</b> with the <b>NEOM Governance</b></p> <p><b>Along with the Business France delegation</b></p> <p><b>and the Conseillers du Commerce Extérieur de la France (CCEF)</b></p> <p><u>Location</u> : Double Tree Financial District</p>	
<p><b>16h30-17h00</b></p>	<p>TRANSFER back to <b>TBD</b></p>	
<p><b>17h00-18h30</b></p>	<p><b>COLLECTIVE MEETING</b> with <b>Mr. Philippe GAS</b>, CEO of the <b>Qiddiya Investment Company</b> and his team</p> <p><u>Location</u>: TBD</p> <p><b>(TBC)</b></p>	
<p><b>18h30-19h00</b></p>	<p>TRANSFER to the <b>Résidence de France</b></p>	

<b>19h00-21h00</b>	<p>Networking cocktail hosted by the <b>H.E. Mr. Ludovic POUILLE</b>, in the presence of the:</p> <p style="text-align: center;">MEDEF International delegation Business France delegation CCEF delegation Conseil d'affaires Franco-saoudien (CAFS)</p> <p>And the Saudi and French business community based in Riyadh</p> <p><u>Location</u>: Résidence de France, Diplomatic headquarter, Riyad</p>
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<b>DAY-2</b>	<b>Tuesday 5 March - Riyadh</b>
<b>8h30-9h00</b>	TRANSFER to the <b>Ministry of Industry And Mineral Resources</b>
<b>9h00-10h00</b>  Working language : English	<p><b>COLLECTIVE MEETING</b> with <b>H.E. Mr. Bandar bin Ibrahim ALKHORAYEF</b>, Minister of <b>Industry and Mineral Resources of Saudi Arabia and his vice-ministers</b></p> <p><u>Location</u>: King Fahd Branch Rd, Al Mohammadiyyah, Riyadh 12363, Saudi Arabia</p> <p style="text-align: center;"><b>(TBC)</b></p>
<b>10h00-10h30</b>	TRANSFER to the <b>Dirriyah Gate Development Authority</b>
<b>10h30-12h00</b>  Working language : English	<p><b>COLLECTIVE MEETING</b> with <b>Mr. Jerry INZERILLO</b>, CEO of <b>Dirriyah Gate Development Authority and team</b></p> <p><u>Location</u>: Riyadh Municipality, Jarir, Riyadh 12832, Saudi Arabia</p> <p style="text-align: center;"><b>(TBC)</b></p>
<b>12h30-13h00</b>	TRANSFER to the <b>Hotel TBD</b>
<b>13h00-14h30</b>	<p><b>COLLECTIVE MEETING</b> with <b>H.E. Mr. Majid bin Abdullah AL-HOGAIL</b>, Minister of <b>Municipal and Rural Affairs</b></p> <p style="text-align: center;"><b>Along with the Business France delegation</b></p> <p><u>Location</u>: Hotel TBD</p> <p style="text-align: center;"><b>(TBC)</b></p>
<b>14h30-16h30</b>  Working language : English	<p><b>COLLECTIVE MEETING</b> with <b>H.E. Eng. Ibrahim bin Mohammed AL SULTAN</b>, CEO of the <b>Royal Commission for Riyadh City</b> and his team</p> <p style="text-align: center;"><b>Along with the Business France delegation</b></p> <p><u>Location</u>: Hotel TBD</p> <p style="text-align: center;"><b>(TBC)</b></p>

<b>16h30-17h00</b>	TRANSFER to the <b>Hotels</b>
<b>17h00-17h30</b>	Luggage and check out
<b>17h30-18h30</b>	TRANSFER to <b>Airport for Jeddah</b>
<b>Flight options</b>	<b>From 21h00-22h05</b> RIYADH – JEDDAH SV1049
<b>Riyad &gt; Jeddah</b>	Kindly book your trip with <b>Liaisons mondiales</b> (Mrs. Véronique TABOADA, operations manager, <a href="mailto:vtaboada@liaisonsmondiales.fr">vtaboada@liaisonsmondiales.fr</a> )

**DAY-3 Wednesday 6 March – Jeddah**

<b>Morning</b> <i>Working language : French</i>	<b>COLLECTIVE BRIEFING</b> with the <b>H.E. Mr. Mohammed NEHAD, General Consul of France in Jeddah</b> , on the business environment and opportunities in Jeddah  <u>Location:</u> Consulate general of France in Jeddah
<b>Morning</b> <i>Working language : English</i>	<b>COLLECTIVE MEETING</b> with <b>H.E. Mr. Faisal AL-TURKI</b> , Chairman of <b>NESMA Company</b>  <u>Location:</u> <b>(TBC)</b>
<b>Morning</b> <i>Working language : English</i>	<b>COLLECTIVE MEETING</b> with <b>H.E. Mr. Mohammed NAGHI</b> , Chairman of the <b>Jeddah Chamber of Commerce and the Jeddah Business Community</b>  <u>Location:</u> <b>(TBC)</b>
<b>Afternoon</b> <i>Working language : English</i>	<b>COLLECTIVE MEETING</b> with <b>H.E. Saleh AL-TURKI</b> , Governorate Mayor of Jeddah  <u>Location:</u> <b>(TBC)</b>
<b>Afternoon</b> <i>Working language : English</i>	<b>COLLECTIVE MEETING</b> with <b>H.H. Prince Saud bin MISHAL</b> , Deputy Emir of the Makkah Region and member of <b>Royal Commission for Makkah City and Holy Sites</b>  <b>(TBC)</b> <u>Location:</u> <b>(TBC)</b>
<b>Afternoon</b> <i>Working language : English</i>	<b>COLLECTIVE MEETING</b> with <b>Mr. Cyril PIAIA</b> , CEO of the <b>King Abdallah Economic City (KAEC)</b>  <b>(TBC)</b> <u>Location:</u> <b>(TBC)</b>

<b>Evening</b>	<p><b>Guided tour of the Old City</b> followed by a <b>networking cocktail</b> hosted by the general Consulate <b>in the presence of prominent members of the Jeddah Business Community and Family offices.</b></p> <p><u>Location</u>: Consulate general of France in Jeddah</p>
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<b>DAY-4</b>	<b>Thursday 7 March - Jeddah &gt; Paris</b>
<b>All day</b>	Kindly book your trip with <b>Liaisons mondiales</b> (Mrs. Véronique TABOADA, operations manager, <a href="mailto:vtaboada@liaisonsmondiales.fr">vtaboada@liaisonsmondiales.fr</a> )
<b>Flight option</b>	<b>From 8h50-13h15</b> JEDDAH - PARIS SV127