

French – Saudi Investment Forum Agenda (1/2)

Venue: Les Salons Hoche, Paris ([Click Here](#))
19 June 2021



9:00 – 10:00	Meeting of the Saudi French Business Council (CAFS)	
10:00 – 10:30	Registration	
French – Saudi Investment Forum		
10:30 -10:35	Video on French – Saudi Investment Relations	
Remarks		
10:35 – 10:45	Welcoming Remarks	H.E. Olivier Becht , Minister for Foreign Trade, Attractiveness and French Nationals Abroad
10:45 – 10:55	Opening Remarks	H.E. Khalid AlFalih , Minister of Investment
10:55 – 11:05	Agreements and MoUs Exchange Ceremony	
Presentations		
11:10 – 11:20	Presentation by Saudi Side:	<u>Economic Cities and Special Zones Authority</u> , by Abdeljabbar Chraiti , Chief, Center of Excellence, ECZA
11:20 – 11:30	Presentation by French Side:	<u>France Vision 2030</u> by Denis le Fers , Head of Bilateral Trade Relations of the French Treasury
11:30 – 11:35	Video on EXPO 2030	
Panel Sessions		
11:35 – 11:50	Fireside Chat with H.E. Ahmed AlKhateeb , Minister of Tourism	
11:50 – 12:30	Tourism and Culture	
12:30 – 12:45	Fireside Chat with H.E. Abdullah AlSwaha , Minister of Communications and Information Technology	
12:45 – 13:25	Tech and Entrepreneurship	
13:25 – 14:05	Clean Energy Transition	
End of Forum		
14:10 – 15:10	Business Lunch	
14:30 -16:00	B2B Session	

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11:35 – 11:50 Fireside Chat with H.E. Ahmed AlKhateeb, *Minister of Tourism*

Panel Session on Tourism and Culture

Theme: *The Great Ties Existing Between France and the Kingdom in Tourism and Culture*
Moderated by: Mr. **Richard Attias**, Chairman of RAA, CEO of FIL

11:50- 12:30	<p><i>Saudi Side</i></p> <ul style="list-style-type: none"> - Fahd Hamiddadin, CEO & Board Member, Saudi Tourism Authority - Jerry Inzerillo, Group CEO, Diriyah Company - Fahad AlObailan, Chief Tourism Officer, AlMosafer part of Seera Group 	<p><i>French Side</i></p> <ul style="list-style-type: none"> - Michaël Fribourg, Chairman and CEO, Chargeurs - Agnes Roquefort, Chief Development Officer Luxury & Lifestyle, Accor
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12:30 – 12:45 Fireside Chat with H.E. Abdullah AlSwaha, *Minister of Communications and Information Technology*

Panel Session on Tech and Entrepreneurship

Theme: *Strengthening Ties Between the Kingdom's and France's Tech Ecosystem*
Moderated by: Mr. **François Barrault**, Chairman of the IDATE Digiworld Institute (Think Tank) & Chair of the Annual Digiworld Summit in France

12:45 – 13:25	<p><i>Saudi Side</i></p> <p>Faisal AlKhamisi, Chariman, The Saudi Federation for Cyber Security and Programming</p> <ul style="list-style-type: none"> - Patrick Suel, Fund Manager, KAUST - Emon Shakour, Founder & CEO, Blossom 	<p><i>French Side</i></p> <ul style="list-style-type: none"> - Georges-Olivier Reymond, CEO, PASQAL - Vincent Luciani, Co-Founder & CEO, Artefact - Florence Verzelen, EVP Industries, Dassault Systèmes
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Panel Session on Clean Energy Transition

Moderated by: Mr. **Frank Brichau**, Executive Director - Utilities in ENOWA, **NEOM**

13:25 – 14:05	<p><i>Saudi Side</i></p> <ul style="list-style-type: none"> - Sami AlSaadan, Clean Hydrogen Director, Circular Carbon Economy Program, Ministry of Energy - Mishal AlMutlaq, Chief Investment Officer & Board Member, AlFanar 	<p><i>French Side</i></p> <ul style="list-style-type: none"> - Beatrice Buffon, Comex member and Chairperson of EDF International, EDF - Olivier Randet, Corporate Vice President, Large Industries, Business, Markets & Energy Transition, Air Liquide - Amir Sharifi, Chief Investment Officer, Hy24
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