

## LATVIA

Thursday 9th February 2023  
9:00 AM – 2:00 PM

Place: MEDEF - 55 avenue Bosquet,  
Paris 7

## BUSINESS FORUM

With

**Ms. Ilze INDRIKSONE**

Minister of Economy of Latvia

Chaired by

**Mr. Frédéric TROJANI**

President of the France-Latvia Business Council of MEDEF  
International and Executive Vice President at IN Groupe

### PROVISIONAL PROGRAM V6

#### WELCOME

**8h30 – 8h55** Welcome of the participants

#### PLENARY

**9h00 – 9h05** Introductory remarks by **Mr. Frédéric TROJANI**, President of the France-Latvia Business Council of MEDEF International and Executive Vice President at IN Groupe

**9h05 – 9h20** Presentation of Latvian governmental priorities by **Ms. Ilze INDRIKSONE**, Minister of Economy of Latvia

**9h20 – 9h30** Presentation of Latvian priorities In Science by **Dr. Lauma MUIZNIECE**, Director General of Latvian Council of Science

**9h30 – 9h40** Presentation of cooperation perspectives between France & Latvia by **Mr. Olivier BECHT**, Minister Delegate to Foreign Trade, Attractiveness and French Nationals Abroad - **TBC**

**9h40- 9h50** Discussion – Q&A session with French companies

**9h50 – 10h00** Coffee Break

#### SECTORIAL DISCUSSIONS: FOCUS ON ENERGY & ICT

##### ROUNDTABLE DISCUSSIONS – INVESTMENT OPPORTUNITIES IN ENERGY

- 10h00 – 11h00**
- Presentation of the energy market in Latvia - focus on Latvian-Estonian joint wind farm investment project ELWIND project by **Ms. Laura STROVALDE**, Deputy Director LIAA
  - Focus on the new investment opportunities in the production, storage and transport of energy by **Mr. Kaspars LIEPINS**, H2Latvia

- 
- Introduction to "Invest in Latvia": funds, "green-channel" and other support tools for entering Latvian market by **Mrs. Ivi Anna BUCE**, Director of Investment Department, LIAA
  - Testimony by a member of the Steering Committee of the Hydrogen Task Force of MEDEF International
- 

**11h00 - 11h15** Discussion - Q&A session

---

**ROUNDTABLE DISCUSSIONS - GREENTECH & ICT**

- 11h15 - 12h15**
- Presentation "Latvia - the Greentech innovation powerhouse" by **Mr. Imants MARTINSONS**, GreenTech Latvia
  - Presentation "Mission Sea 2030" by **Ms. Lauma MUIZNIECE**, Director of Latvian Council of Science
  - Digital technology at the service of renewable energies and smart city: presentation by **Mr. Valdis BERGS**, Mobilly
  - Testimony of **Mr. Yann SINQUIN**, Axon Cable
- 

**12h15 - 12h30** Discussion - Q&A session

---

**CONCLUSION**

**12h30 - 12h40** Closing remarks by **Mr. Eduards STIPRAIS**, Ambassador of Latvia to France

---

**12h40-12h45** Conclusion words by **Mr. Frédéric TROJANI**, President of the France-Latvia Business Council of MEDEF International and Executive Vice President at IN Groupe

---

**13h00-14h00** **Networking cocktail** - Discussions and B2B meetings with potential investors

---