

# MEDEF International – France Hydrogène Hydrogen Task Force presentation

## ■ CONTEXT

Five years after the Paris Agreement, Governments and companies, driven by the urgency of decarbonizing economic and industrial activities massively, are increasingly relying **on renewable and low-carbon hydrogen**.

The rise of this clean and sustainable energy vector calls for proactive public policies and **the full mobilization of all players of the hydrogen sector**. In several States, a dedicated plan to accelerate the domestic development of renewable and low-carbon hydrogen has been launched. The development of hydrogen is therefore a global, European and national move.

France, for its part, presented in 2020 a national strategy for the development of low-carbon hydrogen, the ecological, technological and economic challenge of which is **to create and to structure a cutting-edge French industrial sector competitive at an international level**.

In this promising context for hydrogen, both in France and abroad, MEDEF International and France Hydrogène decided to join forces to carry out actions at an international level promoting French companies of the hydrogen sector. To this aim, MEDEF International and France Hydrogen set up a **Task Force of companies dedicated to hydrogen**.

## ■ WHAT IS THE HYDROGEN TASK FORCE (TFH) ?

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The Hydrogen Task Force is a **private initiative, led by two business associations, MEDEF International**, the French private business network at an international level, and **France Hydrogène**, the association bringing together all the French players belonging to the hydrogen value chain.

The TFH relies on **complementarity and on respective strengths of both associations**.

The Hydrogen Task Force brings together, first of all, **members of MEDEF International** and **members of France Hydrogène**, but welcomes also French companies carrying hydrogen projects on foreign markets or interested in developing such projects.

Committed to **collective spirit and to building strong business networks**, MEDEF International and France Hydrogène pay particular attention to foster interactions between companies of all sizes and amplifying experience sharing.

To fulfill its mission, the Hydrogen Task Force relies on the operational teams and networks of MEDEF International and France Hydrogen. A Steering Committee defines its priorities.

## ■ MISSION

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A joint initiative of two business associations, the Hydrogen Task Force is **part of the collective effort** led by Governments and private sector **to accelerate the decarbonization of economic and industrial activities**.

The Hydrogen Task Force's mission is:

- to **promote and showcase** French companies and their offers in the hydrogen sector within foreign public and private decision makers and clients,
- to provide a **collective support to French companies** in the hydrogen sector in order to facilitate the identification of business opportunities & partnerships, the identification of relevant actors and decision-makers for their projects and for their financing on foreign markets.

The Hydrogen Task Force is meant to act exclusively at an international level, with a particular attention paid to emerging and developing markets.

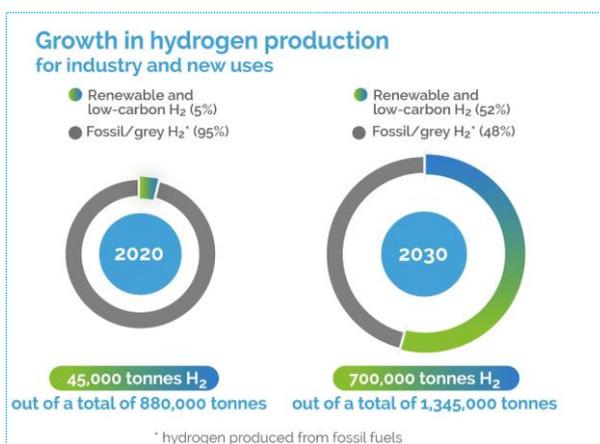
## ■ HYDROGEN TASK FORCE'S SERVICES FOR COMPANIES

The Hydrogen Task Force offers to companies a vast array of collective actions (such as meetings, seminars, working groups, missions, etc.), allowing them:

- **to better understand the foreign ecosystems linked** to low-carbon and renewable hydrogen,
- **to better identify the needs and demand** in terms of low-carbon and renewable hydrogen,
- **to engage with foreign public and private decision-makers** and relevant players,
- **to promote and showcase French companies' solutions**, offers and projects,
- **to better understand the sources of financing** (domestic and from IFIs/MDBs) that can be mobilized for low-carbon hydrogen projects.

The Hydrogen Task Force also aims at voicing and amplifying the messages conveyed by the French hydrogen sector to foreign public and private decision-makers.

## ■ KEY-FIGURES ON HYDROGEN IN FRANCE



## ■ ABOUT THE PARTNERS

### FRANCE HYDROGENE

With more than 300 members, France Hydrogen brings together French players in the hydrogen sector across the entire value chain (large industrial groups, SMEs, start-ups, laboratories and R&D centers, clusters and territorial authorities, etc.).

Site : [www.france-hydrogene.org](http://www.france-hydrogene.org)



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### MEDEF INTERNATIONAL

MEDEF International, the French private business network at an international, is a private service promoting and supporting the development of French companies on foreign markets. MEDEF International was established in 1990 as an association by and for the French private sector.

Site : [www.medefinternational.fr](http://www.medefinternational.fr)



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