



# France-Greece Business Council of MEDEF International presentation



## ■ COUNCIL CHAIRPERSON

**Mr. Jean-Paul AGON**  
Chairman & CEO, L'Oréal

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## ■ PARTNERS IN GREECE

**HELLENIC FEDERATION OF ENTREPRISES (SEV)**

**Website**  
<https://en.sev.org.gr/>

## ■ COUNCIL ACTIONS FOR COMPANIES

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MEDEF International has been closely monitoring the efforts and reforms of the Greek Governments to address the 2008 crisis effects. In this context of economic consolidation and massive financial aid to the country, MEDEF International in cooperation with SEV (Hellenic Federation of Enterprises), launched actions dedicated to French companies operating in Greece or interested in developing on this market.

In 2013, during the official visit to Greece of President François HOLLANDE, accompanied by a business delegation of MEDEF International, the France-Greece Business Council was created. Several meetings of the Council followed in Paris; in 2017, with Mr. Giorgios KATROUGALOS, Minister of Foreign Affairs and Economic Relations of the Hellenic Republic. In September 2017, thirty French companies' representatives, members of MEDEF International, accompanied President Emmanuel MACRON, during his official visit to Athens. More recently, in January 2020, the Business Council met with the Prime Minister, Mr Kyriákos MITSOTAKIS.

Since June 2017, the France-Greece Business Council of MEDEF International is chaired by Mr. Jean-Paul AGON, Chairman and CEO of L'Oréal.

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→ Reports of business meetings and delegations are available to MEDEF International's members on request.

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