



# France-Poland Business Council of MEDEF International presentation

## ■ COUNCIL CHAIPERSON

**Mr. Didier MICHAUD - DANIEL**  
CEO of Bureau Veritas

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## ■ PARTNERS IN POLAND

**PKPP LEWIATAN**

Confédération des Employeurs polonais

**Website**

[www.konfederacjalewiatan.pl](http://www.konfederacjalewiatan.pl)

## ■ COUNCIL ACTIONS FOR COMPANIES

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**The France-Poland Business Council of MEDEF International was created in 1989**, while the country was beginning its political and economic transition. The Council is chaired by Mr. Didier MICHAUD-DANIEL, CEO of Bureau Veritas.

A member of the European Union since 2004, Poland has been able to attract French investment in various sectors since the end of the 1990s, thanks to the size of its market (38M inhabitants) the quality of its workforce, its geographical location close to major consumer centers (Germany, Russia, Ukraine) and the influx of external financing (structural funds, multilateral financing) from which the country has benefited. The companies operating in the country have since acquired solid positions in energy, telecommunication, distribution, services and banking, making France the 3<sup>rd</sup> largest foreign investor in Poland.

Today Europe's 5<sup>th</sup> largest economy, Poland is looking to diversify foreign investment and reposition its industry in the value chain, focusing on high-tech sectors with higher added value, while continuing to modernize and develop its infrastructure.

The regular meetings in Paris and business missions of the Council to Warsaw and other Polish cities aim at:

– allowing French companies to liaise directly and regularly with the Public Polish authorities at the highest level and economic stakeholders, but also local and municipal authorities;

– meeting the Polish private sector thanks to MEDEF International partner, the Polish Employer's organization Lewiatan,

– to discuss with Polish authorities and partners of the implementation of a new innovative European industrial dynamic, jointly supported by the French and Polish private sectors.

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→ Reports of business meetings and delegations are available to MEDEF International's members on request.

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