



France – Baltic States Business Council of MEDEF International presentation



■ COUNCIL CHAIRPERSON

Under appointment

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Code de champ modifié

■ COUNCIL ACTIONS FOR COMPANIES

The France-Baltic States Business Council of MEDEF International

was created in 1991, while the countries of the region were regaining their independence and beginning their political and economic transition. The Council was chaired by Mr. Frédéric TROJANI, Senior Vice-President Identity & Biometric Solutions Business Line at THALES until 2019.

Well-integrated into the European and Scandinavian economic area, and offering access to the Eurasian Economic Union, Estonia, Latvia and Lithuania represent a modest (6 M inhab.) but dynamic (€90 billion of cumulative GDP) regional market. Thanks to in-depth reforms, support for innovation and a dynamic private sector, the three countries are among the most competitive and attractive in Central Europe in many sectors.



MEDEF International
Eurasia / France-Baltic States Business Council
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The Council activities aim to support French companies of all sizes willing to develop and tie partnerships on these three markets.

In addition to cross-cutting topics (investment framework, financing, operating conditions), emphasis is placed on market opportunities and the priorities of national Governments and local authorities in the following sectors:

- sustainable and smart city,
- digitalization and innovation,
- renewable energies,
- regional connectivity.

The meetings and business delegations organized in the framework of the Council also provide an opportunity for regular contacts with national business communities and an opportunity to find new partners.

→ Reports of business meetings and delegations are available to MEDEF International's members on request.



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