



# France – Armenia Business Council of MEDEF International presentation



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## ■ COUNCIL CHAIRPERSON

*Under appointment*

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## CONTACTS

**Mrs Giulia PEPPOLONI**  
Eurasia Project Manager  
@ : [gpeppoloni@medef.fr](mailto:gpeppoloni@medef.fr)

t : +33 1 53 59 16 34

**Website**  
[www.medefinternational.fr](http://www.medefinternational.fr)

## ■ COUNCIL ACTIONS FOR COMPANIES

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### **The France-Armenia Business Council of MEDEF International**

has been monitoring the political and economic developments of Armenia since its independence in 1992 and began its activities dedicated to French companies operating in the country while Armenia was beginning its political transition and the liberalization of its economy.

The Council regularly welcomes in Paris the members of Armenian government in the framework of meetings gathering French companies willing to develop in this country. This market of 2.9 million inhabitants is a member of the WTO and, since 2015, of the Eurasian Economic Union (160 million inhabitants) driven by Russia, by far its major economic and commercial partner.

Open to large groups as well as to ETIs & Internationalized SMEs, the actions of the Council allow:

**1. to gain direct access to Armenian public authorities,**

at a national level (President, Prime minister, ministers, etc.) and at a local level;

**2. to assess business opportunities and partnerships on this market,** resulting in particular from the modernization of public services;

**3. to gain keys to understanding and decision-making for their activities, mainly related to:**

– economic governance and business environment,

– monitoring the Government's priority projects and their implementation conditions,

– available sources of funding (domestic or from multilateral and bilateral donors),

– and more generally to the development of internal and regional policy.

**4. to benefit of the sharing of experience between French companies of all sizes, active in Armenia or in the region.**

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→ Reports of business meetings and delegations are available to MEDEF International's members on request.

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Our offices  
20 avenue Rapp, 75007 Paris  
[www.medefinternational.fr](http://www.medefinternational.fr)

Information & membership  
+33 1 53 59 16 12

