



France-Taiwan Business Council of MEDEF International presentation

■ COUNCIL CHAIRPERSON

Mr. / Mrs
Under appointment

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■ PARTNERS IN TAIWAN

**Chinese International Economic Cooperation Association
(CIECA)**

Website
www.cieca.org.tw

**Chinese National Association of Industry and Commerce
(CNAIC)**

Website
www.cnaic.org

■ COUNCIL ACTIONS FOR COMPANIES

Since 1989, MEDEF International has maintained an ongoing relationship with Taiwan, in particular during:

- the regular bilateral economic cooperation conference with the CIECA (Chinese International Economic Cooperation Association). The last session was held in Paris in September 2018;
- Council's meetings in Paris with the country's local decision-makers (most recently with the mayors of Taoyuan and Taichung);
- business mission in the country: the last one in October 2017 in Taoyuan, Taichung and Taipei to better identify the needs related to sustainable city issues.

Against a backdrop of slowing growth in 2018, Taiwan, Asia's 6th largest economic power, is seeking to radically reform its economic model in order to make it less dependent on China.

This development creates new development opportunities for French companies (France is the 13th foreign investor in Taiwan), particularly in technology (IOT, AI, big data, etc.) but also in transport infrastructure, environment and energy (nuclear power will be phased out in 2025, with a target of a 20% share of renewable energies by 2030, including solar and offshore wind power, 50% natural gas, etc.).

The economic and trade relationship between France and Taiwan is recognized and privileged, and the meetings of the Council, which are held on a regular basis in France, and business delegations aim at :

1. opening to the French companies a direct access to:

- the Government and economic decision-makers with cross-cutting and sectoral competences
- the Taiwanese private sector, and in particular with the CIECA (Chinese International Economic Cooperation Association);

2. providing companies with keys to understanding and decision-making for their activities, mainly on:

- business opportunities in each sector depending on the evolution of the market and the country's priorities
- the business environment, operating and investment conditions, access to public markets,
- the financing and management of local projects, forms of partnership and localization,
- the structuring of industries and business sectors,
- and, more generally, elements for understanding the risks and opportunities related to internal developments and the country's regional environment;

3. increasing the experience sharing between French companies of all sizes, active in Taiwan or in the region, and promoting the meeting of new partners in this market.

→ Reports of business meetings and delegations are available to MEDEF International's members on request.



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