



France-Singapore Business Council of MEDEF International presentation

■ COUNCIL CHAIRPERSON

Mr. Arnaud VAISSIE
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■ PARTNERS IN SINGAPORE

Singapore Business Federation

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■ COUNCIL ACTIONS FOR COMPANIES

Since 1990, MEDEF International has maintained a close relationship with Singapore's public and private decision-makers, in particular with the Singapore Business Federation. Since 2012, the France-Singapore Business Council of MEDEF International has been chaired by Mr Arnaud VAISSIE, Chairman and CEO of International SOS.

As one of the most competitive economies in the world and a privileged gateway to ASEAN, Singapore is a major partner of France in the region. Ranked very favourably in the World Bank's Doing Business, the city-state offers significant development and projection opportunities in the region to more than 800 French companies, particularly in the electronics, precision engineering and services sectors. The EU-Singapore Economic Partnership Agreement, which entered into force in November 2019, further enhances the economic and commercial prospects for French companies. Despite small population (less than 6 million inhabitants), the economic influence of Singapore is expressed on a global scale : considered as the 4th international financial centre, the city-state holds the 2nd largest port in the world and acts as a pilot country for numerous Smart City projects.

The economic and trade relationship between France and Singapore is recognized and privileged, the meetings of the Council, which are held on a regular basis in France, and business delegations:

1. open to the French companies a direct access to:

- the Government and key public decision-makers in the country,
- the administrative and public economic decision-makers with cross-cutting and sectoral competences,
- the Singapore private sector, in particular with the Singapore Business Federation ;

2. provide companies with keys to understanding and making decisions for their activities, mainly on:

- business opportunities in each sector depending on the evolution of the market and the country's priorities
- the business environment, operating and investment conditions, access to public markets,
- the financing and management of local projects, forms of partnership and localization,
- the structuring of industries and business sectors,
- and, more generally, elements for understanding the risks and opportunities related to internal developments and the country's regional environment;

3. increase the experience-sharing between French companies of all sizes, active in Singapore or in the region, and promote the meeting of new partners in this market.

→ Reports of business meetings and delegations are available to MEDEF International's members on request



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