



France-Indonesia Business Council of MEDEF International presentation

■ COUNCIL CHAIRPERSON

Mr. Philippe LOUIS-DREYFUS

Chairman of the Supervisory Board of LOUIS DREYFUS ARMATEURS

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■ PARTNERS IN INDONESIA

KADIN

Indonesian Chamber of Commerce & Industry

Site internet

<https://bsd-kadin.org/>

APINDO

The Employers' Association of Indonesia

Site internet

<https://apindo.or.id/id>

■ COUNCIL ACTIONS FOR COMPANIES

The France-Indonesia Business Council of MEDEF International has been active since 1991, as the country initiated its democratic transition, marking the beginning of a new political and economic era. The Council is today chaired by Mr. Philippe LOUIS-DREYFUS, Chairman of the Supervisory Board of LOUIS DREYFUS ARMATEURS.

Starting from the late 1980s, numerous reforms to increase the country's competitiveness have been conducted, significantly improving Indonesia's economy. French investment, mainly in industries, increased considerably in the 1990s. Indonesia's success is explained mainly by its young and dynamic population (4th most populated country with 267 million inhabitants), its low manpower cost and its diversified natural resources (agriculture, energy, mines). French companies in Indonesia have since then solidified their positions in extractive and manufacturing industries (chemicals, pharmaceuticals, equipment and machine manufacturing, coking & refining processes, automotive sector).

Indonesia is today ASEAN's 1st economy and holds the 16th rank globally. It is projected to become the world's 4th economy by 2050. President Joko Widodo, re-elected in April 2019, emphasized as investment priority sectors the development of infrastructures, along with maritime industry, tourism, agriculture, manufacturing and lifestyle.

The meetings of the Business Council, held on a regular basis, along with business delegations:

1. open to French companies a direct and regular access to:

- the Government and key public decision-makers in the country,
- the administrative and public economic decision-makers with cross-cutting and sectoral competences,
- the Indonesian private sector, in particular with KADIN and APINDO;

2. provide companies with keys to understanding and making decisions for their activities, mainly on:

- business opportunities in each sector depending on the evolution of the market and the country's priorities
- the business environment, operating and investment conditions, access to public markets,
- the financing and management of local projects, forms of partnership and localization,
- the structuring of industries and business sectors,
- and, more generally, elements for understanding the risks and opportunities related to internal developments and the country's regional environment;

3. increase the experience-sharing between French companies of all sizes, active in Indonesia or in the region, and promote the meeting of new partners in this market.

→ Reports of business meetings and delegations are available to MEDEF International's members on request.



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