

OECD EMnet Business Meeting

“Global Challenges for Business in Emerging Markets”

Thursday 28 March 2019 – OECD (Boulogne-Billancourt), France

**to be confirmed*

8:30-9:00	Registration and welcome coffee	
9:00-9:15	Opening remarks [BB 1]	
	<ul style="list-style-type: none"> • Mario Pezzini; Director, OECD Development Centre; Special Advisor to the Secretary-General on Development 	
9:15-10:45	Session 1. Navigating economic uncertainty and trade tensions	
	<p><i>Global GDP growth is slowing down while the latest OECD forecasts a deceleration in global trade and investment on the back of rising protectionism. Heightened uncertainty poses questions on investment opportunities in emerging markets.</i></p> <p>Moderator: Mario Pezzini; Director, OECD Development Centre; Special Advisor to the Secretary-General on Development</p> <p>Scene setting: Helmut Reisen; Professor Emeritus, Economics Faculty of Basel University; Associate Fellow, German Development Institute</p> <ul style="list-style-type: none"> • Hendrik Bourgeois; Vice-President, Corporate Affairs EMEA, Cargill • Samuel Laurinkari; Head of EU Affairs, eBay • Nicolas Pinaud; Head, Sherpa Office and Global Governance Unit, OECD 	
10:45-11:15	Coffee break	
11:15-12:30	Session 2. Will financial volatility continue in emerging markets?	
	<p><i>Financial conditions have tightened and rising interest rates in advanced economies cause capital outflows and turbulence in emerging markets. This session discusses the consequences of volatility and the outlook for 2019 & beyond.</i></p> <p>Moderator: Sebastián Nieto-Parra; Head of Latin America Desk, OECD Development Centre</p> <ul style="list-style-type: none"> • VS Parthasarathy; Group CFO; Group CIO; Mahindra & Mahindra • Arjen van Dijkhuizen; Senior Economist, ABN Amro Bank • Alvaro Ortiz Vidal-Abarca; Chief Economist Turkey, China and Big Data; BBVA • Gianluca Salsecci; Head of International Research Network; Research Department; Intesa Sanpaolo 	
12:30-14:00	Lunch	
	<i>Special focus on smart cities in Asia</i>	
14:00-15:30	Session 3. Smart cities as engines for growth	
	<p>According to the Economic Outlook for Southeast Asia, China and India 2019, the urban population in emerging economies in Asia is growing from 940 million to 1.6 billion between 2000-17. Cities have become engines for growth, attracting investments, promoting new technologies and developing innovating solutions to improve the quality of life of citizens.</p> <p>Moderator: Lorenzo Pavone, Deputy Head; Networks, Partnerships and Gender, OECD Development Centre</p> <p>Scene setting: Kensuke Tanaka, Head of the Asia Desk, OECD Development Centre</p> <ul style="list-style-type: none"> • Caspar Herzberg; President Middle East and Africa, Schneider Electric; Author 'Smart Cities, Digital Nations' • Nicolas Keutgen; Chief Innovation Officer, Schröder • Wei Chuen Chua; Regional Vice-President; Europe, Economic Development Board of Singapore 	
15:30-16:00	Coffee break	
16:00-17:15	Session 4a. Improving the quality of urban environments	Session 4b. Servicing the cities of the 21st century
	<p><i>Asian cities share the challenge of ensuring the sustainability of their rapid development. Governments are investing in a low-carbon future, while improving the quality of urban areas.</i></p> <p>Moderator: Tadashi Matsumoto; Co-ordinator, National Urban Policy Programme, Climate Change, Green Growth; Centre for Entrepreneurship, SMEs, Regions & Cities; OECD</p> <ul style="list-style-type: none"> • Saiful Adib bin Abdul Munaff; Head of Smart Sustainable Cities; GreenTech Malaysia • Jean-Luc di Paola-Galloni; Corporate Vice-President; Sustainability and External Affairs, Valeo 	<p><i>New technologies are key components of smart cities. This session discusses how the private sector is contributing to the development of smart and efficient cities in Asia.</i></p> <p>Moderator: Vicente Ruiz; Economist, OECD Development Centre</p> <ul style="list-style-type: none"> • Theresa Mathawaphan; Chief Strategy Officer, National Innovation Agency, Thailand • Simon Huffeteau; Vice-President; Construction, Cities and Territories Industry; Dassault Systèmes • Clotilde Cochinaire; Senior Adviser, IoT Solutions Expert, Western Europe, Enterprise Business Group, Solutions Sales Department, Huawei
17:15-17:30	Wrap-up and concluding remarks	
	<ul style="list-style-type: none"> • Naoko Ueda, Deputy Director, OECD Development Centre* 	