

Presentation



CHAIRMAN

- **Marc RENNARD**,
Deputy CEO of Orange,
Customer Experience & Mobile
Banking



VICE CHAIRMAN

- **Olivier MOREAU**,
Vice-President Business
Development,
Bureau Veritas GSIT

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In order to enhance the development of French companies in the digital sector in emerging markets experiencing high growth rates, MEDEF International has established a dedicated internal task force.

The Digital Task Force (DTF) of MEDEF International is chaired by Marc RENNARD, Orange's Deputy CEO Customer Experience & Mobile Banking. Olivier MOREAU, Vice President Business Development at Bureau Veritas GSIT, is vice chairman.

The activities of the Digital Task Force will be channelled via:

- A steering committee established around the chairman and vice chairman;
- A pool of French companies – large groups, mid-market firms and SMEs – able to develop internationally, alongside professional associations and bodies.

Initially, the activities of the Digital Task Force will mainly focus on sectors associated with:

- Digitisation of public sector services (e-gov and e-administration) and digital identity issues;
- Cyber security, e-transactions and big data.

The objectives of the Digital Task Force are as follows:

- To identify and improve the understanding of the key markets for the French digital sector in emerging markets experiencing high growth;
- To rapidly mobilise French companies offering promising solutions to the sectors covered by the DTF, with a view to implementing bespoke initiatives with public and private sector decision makers, specifiers and purchasers in emerging markets experiencing high growth;
- To promote the sharing of experiences between companies, especially between large groups/mid-market firms and operators in the sector.

Initiatives proposed by the Digital Task Force:

- Meetings between companies and foreign public and private sector decision makers;
- Assignment abroad based on a specifically designed programme for the companies active in the sectors covered by the DTF;
- Participation in third-party events.

Organisation chart



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VICE CHAIRMAN

- **Olivier MOREAU**,
Vice-President Business Development, Bureau Veritas GSIT

STEERING COMMITTEE



Committee Member

- **Mr. Richard MARRY**
Chairman and CEO, Vivaction



Committee Member

- **Mr. François MATTENS**
Director, Public Affairs, GICAT

Committee Member

- **Mrs./ Mr.**
Being appointed

Committee Member

- **Mrs./ Mr.**
Being appointed